

## Fashion Education Network

The Fashion Education Network, part of the FashionUnited platform, is a non-profit initiative which stimulates interaction and knowledge sharing between fashion educators and students worldwide through its online platform. Besides this, it aims to bridge the gap between schools and the industry by connecting them and offering schools a platform to present themselves and interact with the industry.

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## Fashion School Database

As part of the knowledge sharing, the Fashion Education Network wants to help students worldwide in choosing the right education by offering them information about their educational opportunities. Therefore a worldwide Fashion School Database is being setup at this moment that includes school profiles and course databases.

Each school will have its own school profile on which potential students can find information about the school and browse through other information such as the course database, school news and visual inspiration such as a Lookbook and Videos.

**THE INTERNATIONAL INDUSTRY NETWORK**

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**AMFI**  
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**BA Fashion & Management**  
In Fashion & Management you learn about the clothing and fashion industry in detail, and learn how to put your new management qualities and insights to best use in buying, producing and selling clothes. You will also be expected to have answers to the sustainability questions that play a role in this. Fashion & Management graduates work in international production companies, purchasing gro More...

**School:** Amsterdam Fashion Institute (AMFI)  
**Location:** Soest

**BA Fashion & Branding**  
In Fashion & Branding you learn that a concept forms the foundation of every fashion brand. It influences the designs, the collections, and the communication and sales strategy. You learn how to develop and monitor a concept and how to deal with design principles and set up a brand strategy. The professional products include retail concepts, house styles, magazine formats, web concepts, campai More...

**School:** Amsterdam Fashion Institute (AMFI)  
**Location:** 1091 GC Amsterdam

**BA Fashion & Design**  
A passion for fashion and creative talent: that is what you need for Fashion & Design. We expect a great deal of you, but you get a lot in return. You learn about form, colour, materials and technique, but also about the social, economic and cultural backgrounds to fashion. You develop a personal vision of fashion that you work up into clothing and styling concepts. After graduating you can wo More...

**School:** Amsterdam Fashion Institute (AMFI)  
**Location:** Amsterdam

Results per page: 20

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**Recent forum posts**

- Are You a Fashion Entrepreneur? - by: Sarah Delatour
- Fashion Design lecturers wanted - by: Sarah Delatour

**Events in Fashion Education**

- IFA Paris offers postgraduate scholarships in Paris
- On the Calendar: The Future of Fashion Goods at Alima School
- Marks & Spencer launches first sustainable fashion lab
- FOCUS GERMANY presented by the Goethe-Institute
- Workshop on the European Fashion Industries
- Fashion Students Network announces winner of WHO IS NEXT?
- AZW challenges students to the broader field of fashion
- Competition: WHO IS NEXT?
- DHL 'Design for Narendra Kumar'

## School profile

The school profile will have an overview page with general information and links to:

- News:** Editorial content and press releases about the school. Each school can send up to 5 press releases for publication per year (publication based on availability)
- Lookbook:** Students and educators can upload pictures to demonstrate the skills of the school and its students
- Video's:** Students and educators can upload videos such as graduate fashion shows
- Courses:** All fashion courses offered by the school, including certificates, summer courses, languages courses and post graduate, are placed online in a clearly sorted database

## Course database

Each course will be listed in a clearly sorted database with the course name, location and a short teaser text with general information. From there it will be linked to the course page, which contains detailed information about the course, including:

- Content
- Level
- Location
- Duration



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# AMFI

**AMSTERDAM FASHION INSTITUTE**

The AMFI-Amsterdam Fashion Institute, part of the Hogeschool van Amsterdam, University of Applied Sciences, has more than 1200 students and 100 teaching staff, most of whom combine their teaching activities with a job in the fashion industry. Experts from the fashion business world are regularly invited to give guest lectures and workshops.

During their studies at the AMFI students learn how to develop forward looking and innovative skills. They are triggered to combine a creative mind with technical and strategic skills. Studying abroad on a student-exchange programme at one of our partner institutes, study trips to countries playing an important role in the industry, international company visits and work placements in foreign countries are all standard features of our education programmes. The AMFI has a broad international network and wants her students to develop such a network themselves. All this enables them to work their way successfully into key positions in the fashion industry or in companies in which fashion and trends play an important role.

**A rich history**  
The AMFI was established in 1992, the result of a merger between Mr. Koetsier and Charles Montaigne, two fashion institutes that had existed since the early 1950s. The AMFI can therefore draw on more than half a century's experience. The two institutes have been co-located since 1994, when the AMFI moved into the historic headquarters of the Amstel brewery in Amsterdam - now beautifully restored and renovated. The AMFI has gradually expanded its programme ever since, resulting in the current trio of graduation programmes which cover the entire fashion chain: Fashion & Design, Fashion & Management and Fashion & Branding. The AMFI also offers English-language versions of all its programmes - the AMFI International Courses.

Photo: Joris van Egmond

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- Are You a Fashion Entrepreneur? - by: Sarah Delatour
- Fashion Design Lecturers wanted - by: Sarah Delatour

**Events in Fashion Education**

- IFA Paris offers postgraduate scholarships in Paris
- On the Calendar: The Future of Fashion
- Gucci allies with KOSAF to provide scholarships to fashion students in Korea
- IAF World Apparel Convention 2012
- MBA in Design, Fashion and Luxury Goods at Alma School
- Marks & Spencer launches first sustainable fashion lab
- FOCUS GERMANY presented by the Goethe-Institute
- Workshop on the European Fashion Industries
- Fashion Students Network announces winner of WHO IS NEXT?
- AZW challenges students to the broader field of fashion
- Competition: WHO IS NEXT?
- DHL 'Design for Narendra Kumar' competition
- New Fashion: Interventions in Materials and Techniques
- Burberry announces RCA scholarship
- London university names fashion studio

**Industry news**

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## Costs

As the Fashion Education Network is a non-profit initiative, there are no commercial activities in order to generate revenue. However, as there are of course costs for setting up the Fashion School Database and creating a united fashion education industry, we are asking for a voluntary contribution of € 1000 per school to cover the design and technical programming costs.

# FashionUnited

## The International Industry Platform

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